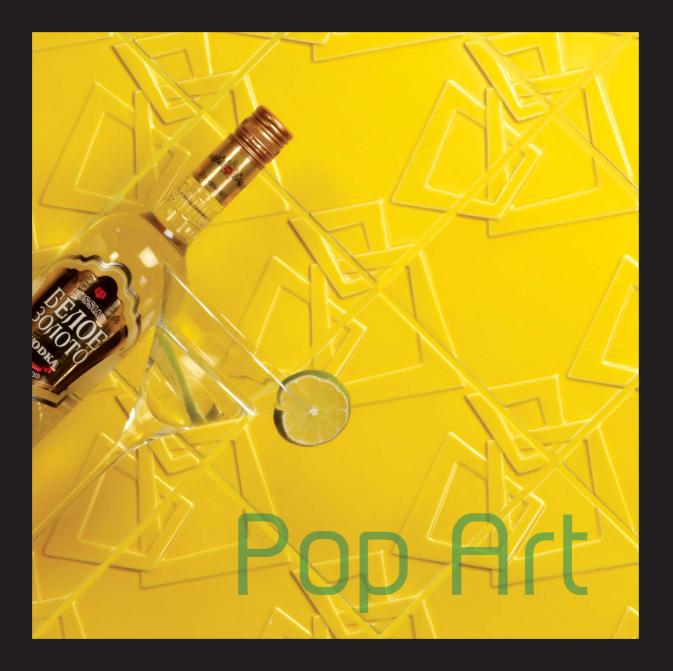




POP ART





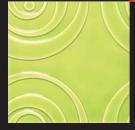


The artistic movements of Pop Art and Op Art were defined as "popular, young, witty, sexy, glamorous."*

Pop Art imitated themes of popular culture whereas Op Art was more abstract in style, using geometric shapes and line and pattern to create illusionary effects in both black and white as well as strong colours.

Inspired by both we have created Pop Art – a colourful collection of retro-style wall tiles with a distinct sense of fun, wit and glamour. Embrace your inner artist and let your imagination run riot! With field and half tiles and two mouldings in ten ultrabright gloss colours, and seven different pattern effects, you have all the ingredients to hand for creating your own masterpiece, whether it's a panel, or a wall or an entire room. But why stop there?

*By Richard Hamilton, British Pop Artist





















Adopt the latest fashion of brightly-coloured crocodile-effect for handbags, shoes – and now walls as well. The pattern is created from using a reactive glaze process.

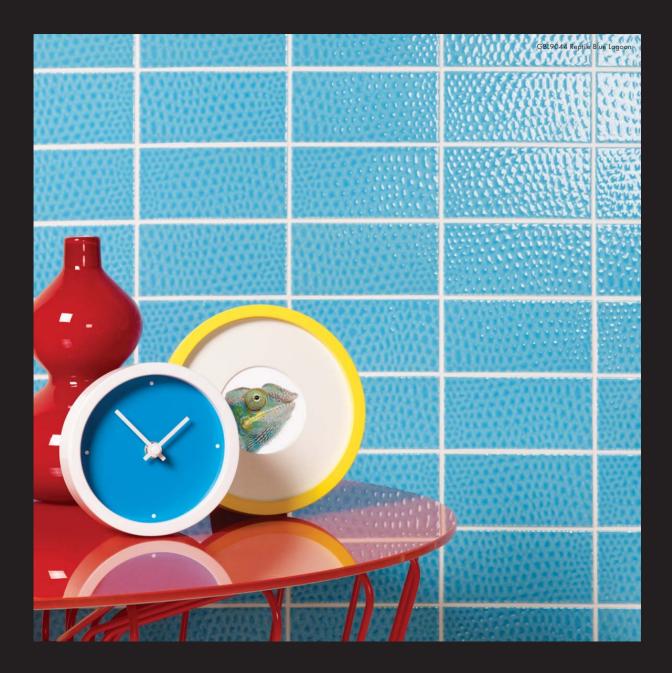
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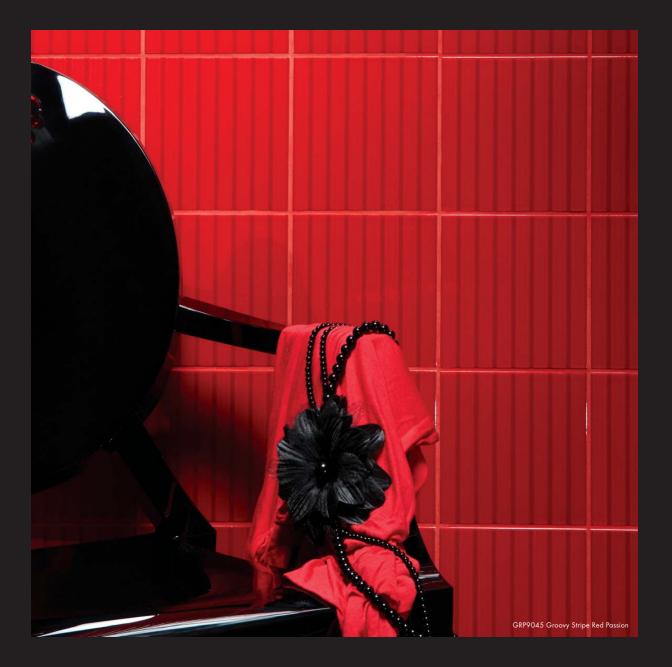
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Crocotile 152 X 152mm (6" X 6")









Stripe <u>Lroovy</u>







Bold straight edged shapes link together to create a tumbling repeating pattern in Razmataz; the Cubist design is less complex but equally stylish. Both tiles are hand-moulded designs.



